



Alama redefines gym equipment as objects of design.
No longer machines to be concealed, but functional sculptures, crafted to inhabit space
with the presence and care of a work of art.

Every element is shaped through precision and aesthetic sensitivity.
Alama is not only form, nor only function, it is a new language for well-being,
where aesthetics meet discipline, and the body trains surrounded by beauty.

ALAMA

STUDIO



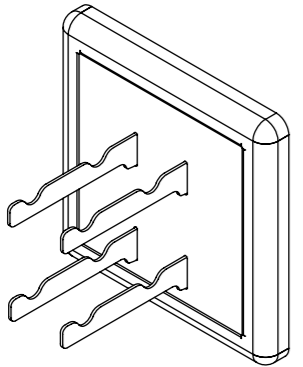
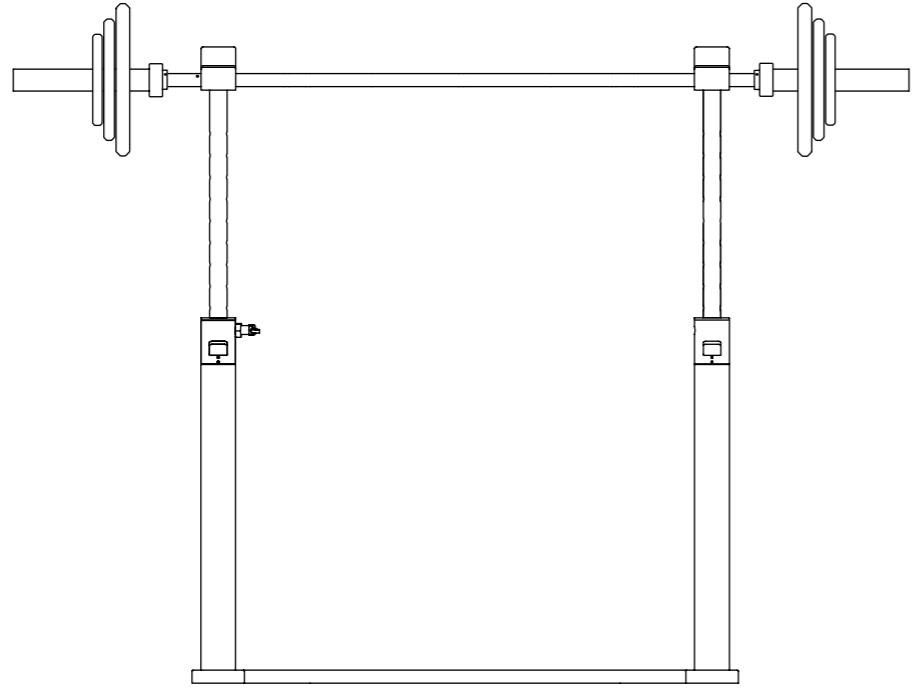
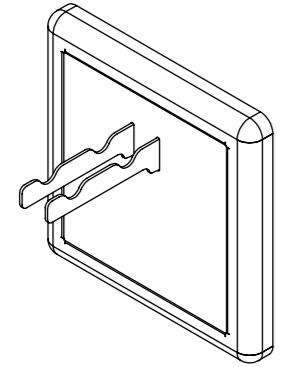
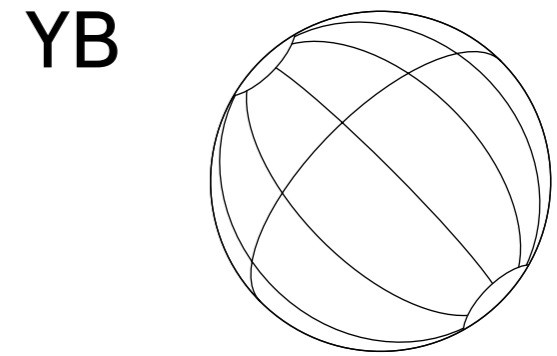
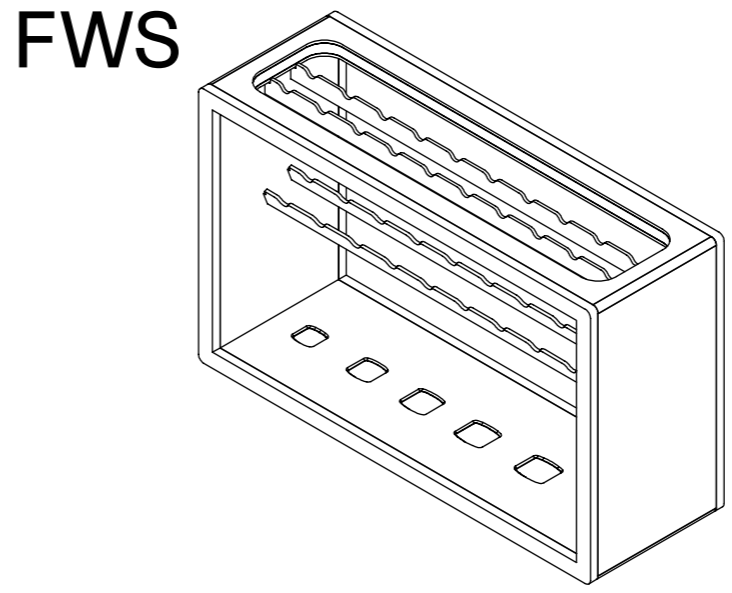
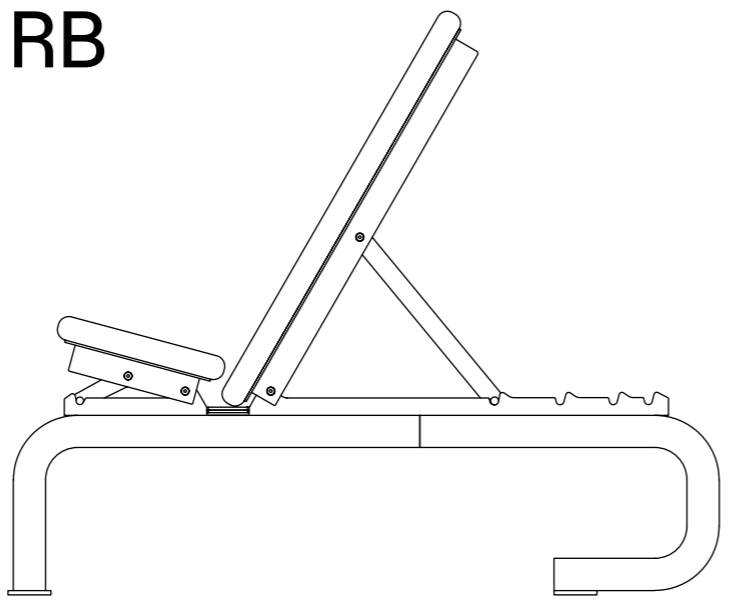
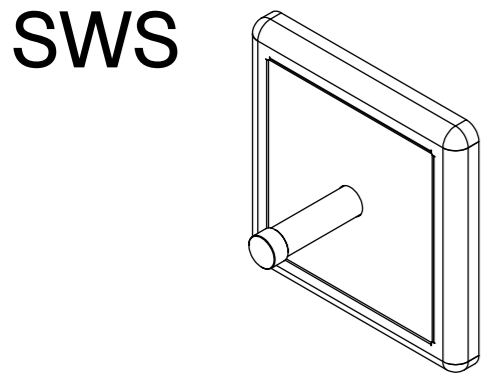
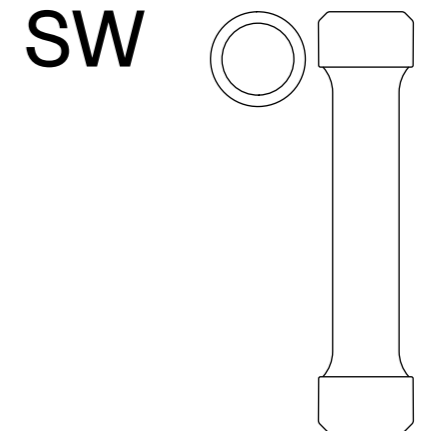
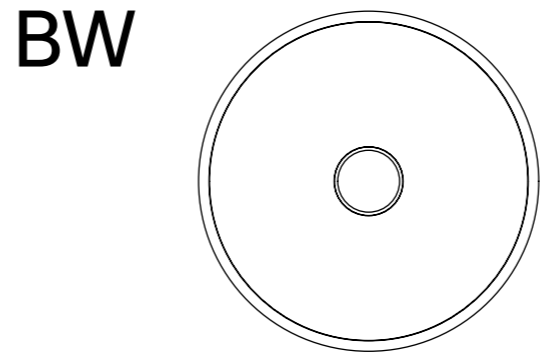
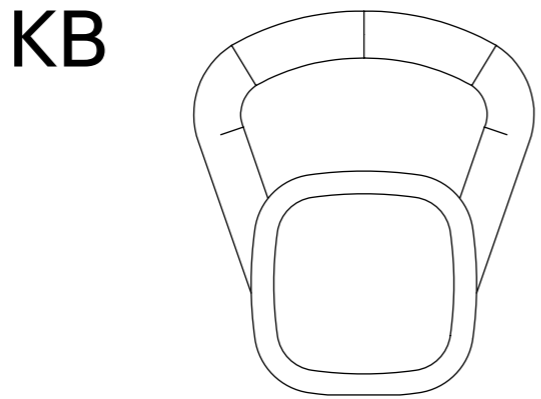
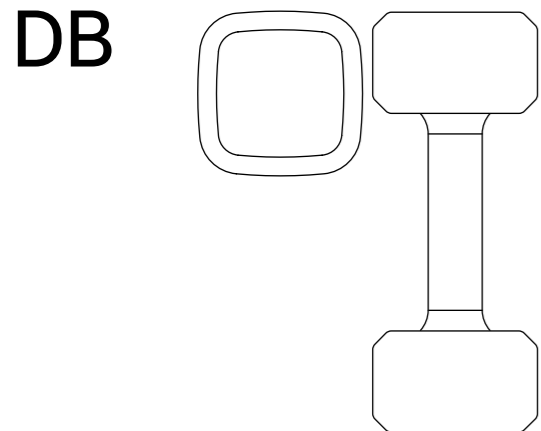


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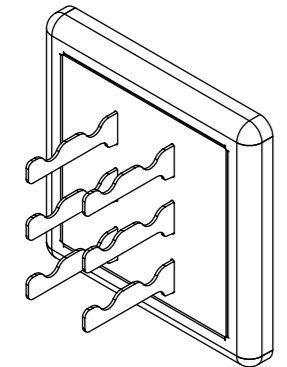








IND	INDEX	13
DU	Dumbbell	15
KB	Kettle Bell	19
BW	Barbell Weights	21
SW	Small Weights	25
SWS	Storage Wall System	29
RB	Rack & Bench	33
FWS	Floor Weight System	35
YB	Yoga Ball	37





Dumbbell

BI



A5



C3



DU

15

Available finishes

Steel	A	Satin-finished stainless steel	Alpi wood	1	Alpi Striped White
	B	Mirror-polished stainless steel		2	Alpi Wavy Fair Blue
	C	Mirror-polished stainless steel, Black Gun PVD finish		3	Alpi Planted Black
	D	Mirror-polished stainless steel, Rose Gold PVD finish		4	Alpi Flamed Kakao
				5	Alpi Sottsass Red

Fixed-weight dumbbells designed for balance and controlled movement. Solid construction and refined finishes transform a training essential into a design object.

16





Kettle Bell



A2



D1



D4

KB

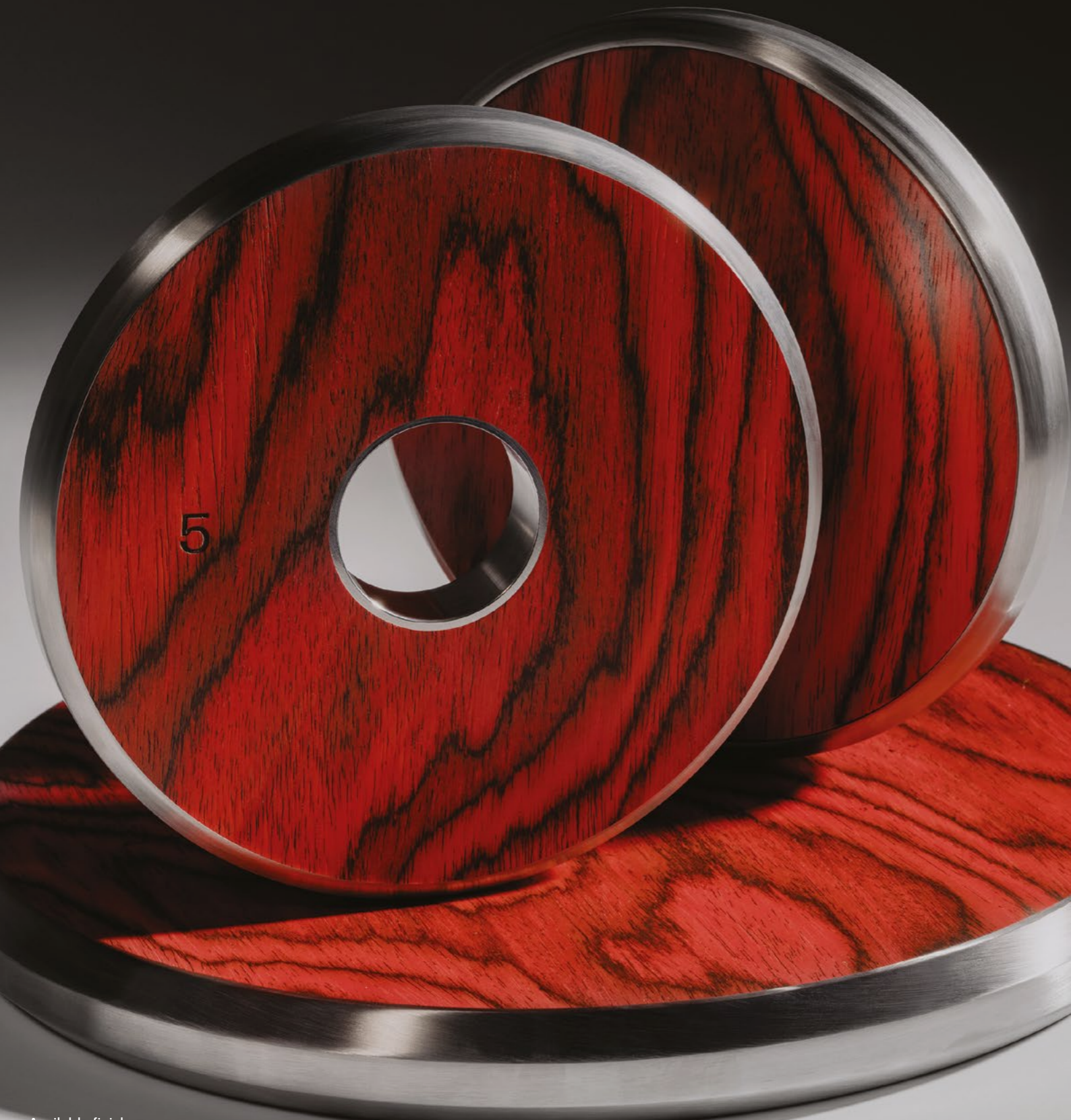
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Available finishes

Steel	A	Satin-finished stainless steel	Alpi wood	1	Alpi Striped White
	B	Mirror-polished stainless steel		2	Alpi Wavy Fair Blue
	C	Mirror-polished stainless steel, Black Gun PVD finish		3	Alpi Planted Black
	D	Mirror-polished stainless steel, Rose Gold PVD finish		4	Alpi Flamed Kakao
				5	Alpi Sottsass Red

A compact training tool engineered for dynamic and functional exercises. Balanced proportions and solid materials ensure control, stability, and precision in motion.

Barbell Weights



C4



D1



A5

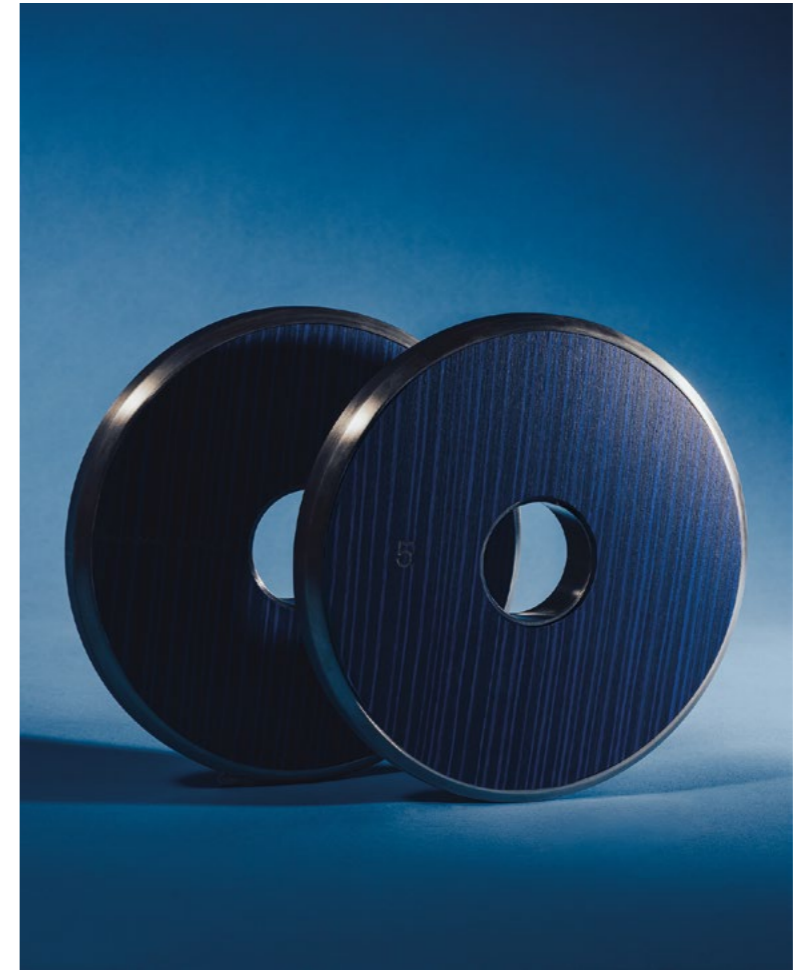
BW

21

Available finishes

Steel	A	Satin-finished stainless steel	Alpi wood	1	Alpi Striped White
	B	Mirror-polished stainless steel		2	Alpi Wavy Fair Blue
	C	Mirror-polished stainless steel, Black Gun PVD finish		3	Alpi Planted Black
	D	Mirror-polished stainless steel, Rose Gold PVD finish		4	Alpi Flamed Kakao
				5	Alpi Sottsass Red

Precision-made weight plates designed for strength training. Clean geometry and durable finishes ensure stability, consistency, and reliable performance.



Small Weights



SW



D4



A5



B1

25

Available finishes

Steel	A	Satin-finished stainless steel	Alpi wood	1	Alpi Striped White
	B	Mirror-polished stainless steel		2	Alpi Wavy Fair Blue
	C	Mirror-polished stainless steel, Black Gun PVD finish		3	Alpi Planted Black
	D	Mirror-polished stainless steel, Rose Gold PVD finish		4	Alpi Flamed Kakao
				5	Alpi Sottsass Red

Lightweight training tools designed for controlled resistance.
 Compact, ergonomic, and refined, they support precision and fluid movement.

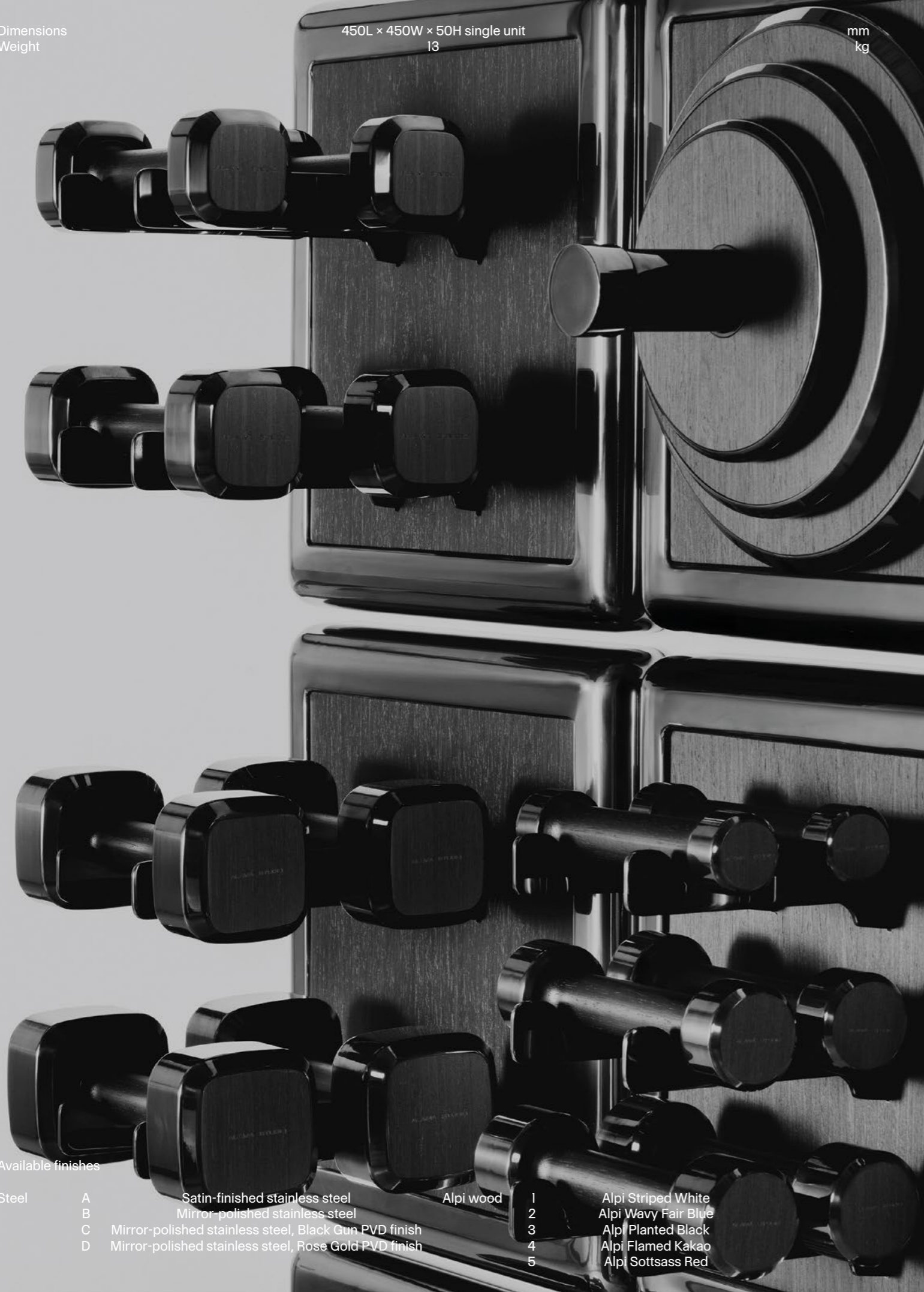
26



Dimensions
Weight

450L x 450W x 50H single unit
13

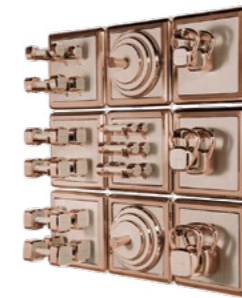
mm
kg



Storage Wall System



D4



D1



B1

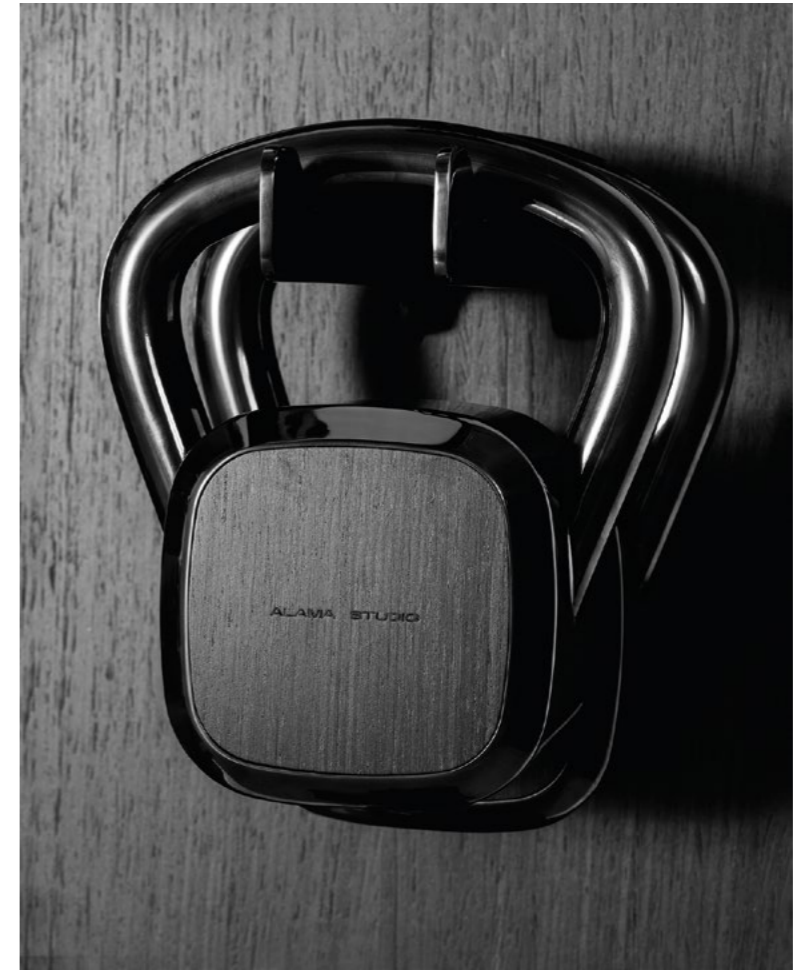
SWS

29

Available finishes

- | | | | | | |
|-------|---|---|-----------|---|---------------------|
| Steel | A | Satin-finished stainless steel | Alpi wood | 1 | Alpi Striped White |
| | B | Mirror-polished stainless steel | | 2 | Alpi Wavy Fair Blue |
| | C | Mirror-polished stainless steel, Black Gun PVD finish | | 3 | Alpi Planted Black |
| | D | Mirror-polished stainless steel, Rose Gold PVD finish | | 4 | Alpi Flamed Kakao |
| | | | | 5 | Alpi Sottsass Red |

Wall-mounted storage system designed to organize and display equipment. A functional architectural element that integrates training tools into the space.



Dimensions
Weight

1524L x 924W x 520H
85

mm
kg

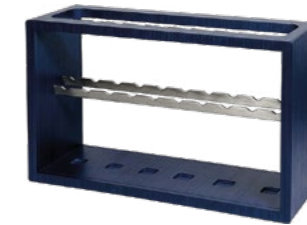


Floor Weight System

B3



A2



A5



FWS

33

Available finishes

Steel	A	Satin-finished stainless steel	Alpi wood	1	Alpi Striped White
	B	Mirror-polished stainless steel		2	Alpi Wavy Fair Blue
	C	Mirror-polished stainless steel, Black Gun PVD finish		3	Alpi Planted Black
	D	Mirror-polished stainless steel, Rose Gold PVD finish		4	Alpi Flamed Kakao
				5	Alpi Sottsass Red

Floor-standing storage solution for weight organization.
A compact and stable architectural piece designed to keep your equipment accessible and visually composed.

Dimensions	Rack	1246L × 968W × 1007H min 1457H max	mm
	Bench	1325L × 580W × 459H flat 1087H standing	
Weight	Rack	125	kg
	Barbell	10 20	
	Bench	60	



Rack & Bench



D4



B1



C3

BE

35

Available finishes

Steel	A	Satin-finished stainless steel	Alpi wood	1	Alpi Striped White
	B	Mirror-polished stainless steel		2	Alpi Wavy Fair Blue
	C	Mirror-polished stainless steel, Black Gun PVD finish		3	Alpi Planted Black
	D	Mirror-polished stainless steel, Rose Gold PVD finish		4	Alpi Flamed Kakao
				5	Alpi Sottsass Red

A stable, precisely engineered bench for strength training. Clean lines and solid materials define a functional object with a strong architectural presence.

Yoga Ball



A



B



C

YB

37

Available finishes

Leather

A
B
C

Ash
Brown
Black

A training ball covered in natural leather, designed for balance and controlled movement. The leather surface enhances grip, comfort, and material quality, elevating a functional accessory into a refined training object.



Stainless Steel 304L

Stainless steel selected for its stability and corrosion resistance.
A solid, reliable material designed to preserve its integrity and quality over time.

ALPI Wood



Wood designed by designers, not simply selected.
ALPI Wood transforms wood into a designed surface, where grain, rhythm, and color are the result of a precise creative vision.



Leather

Natural leather selected for high-end furniture applications. Durable and refined to the touch, it delivers comfort, quality, and a distinctive material presence.











